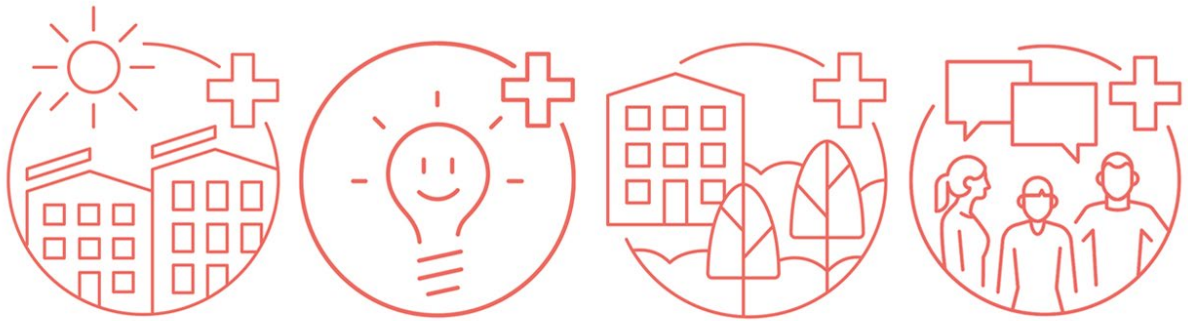


The four pillars of the WieNeu+ programme



Buildings & energy

The **Buildings & energy** pillar develops and implements innovative structural and technical solutions for the local neighbourhood that go beyond the state of the art. In doing so, it always places special emphasis on social sustainability and ensuring a supply of affordable housing.

The Buildings & energy pillar focuses on:

- Reducing energy consumption
- Switching to renewable energy sources
- Reducing consumption of resources (circularity)
- Greening and climate adaptation measures

Community-building

The **Community-building** pillar implements projects designed to foster social inclusion and community interaction within the neighbourhood. It also initiates measures to support sustainable, resource-efficient lifestyles and promote and/or strengthen social justice in the programme area.

Involving local residents in the process of climate- and future-proof urban renewal is an essential core concern of WieNeu+. Active resident participation fosters integration on multiple levels and reflects the principles of "gentle urban renewal".

"WieNeu+ has brought people together and shown just how much drive and positive energy there is in our neighbourhood. Working together with local grassroots activists, we've helped to cultivate ideas, launch projects and forge new links. This community spirit has an impact that extends far beyond the programme itself, and my team and I at GB will continue to support and foster it going forward." (Susanne Lins, Head of the Local Urban Renewal Office (GB*) for the 1st, 2nd and 20th districts)*

Neighbourhood development

WieNeu+ takes a holistic view of the neighbourhood and the local living environment, allowing it to identify and leverage connections and synergies between different local issues and fields of activity.

Special attention is given to the ongoing development and upgrading of public and semi-public spaces. Revitalisation of ground-floor zones and targeted support for local businesses create vibrant neighbourhoods with a diverse mix of uses. Greening and unsealing measures and amenity areas with free public access create climate-resilient outdoor spaces with high quality of life.

WieNeu+ works closely with the respective municipal district administrations and the Vienna Business Agency and utilises the resources of other key partners such as GB* and local businesses and stakeholders.

"For me, urban renewal is more than just ensuring that buildings are in a good state of repair. The public realm, outdoor spaces, vibrant ground-floor zones and good social interaction have a direct impact on people's quality of life and therefore need to be factored into everything we do."

(Julia Haberfellner, WieNeu+, City of Vienna – Municipal Department for Technical Urban Renewal)

Knowledge and innovation management

The fourth pillar and a key core competence of the WieNeu+ programme is **Knowledge and innovation management**. This creates an environment in which new solutions can be promoted, piloted and developed further. The aim here is to foster innovations that not only exert a positive impact in the respective WieNeu+ programme area but can also be transferred to other contexts and programmes, producing a long-term effect well beyond the lifetime of the project.



Figure 18: Grätzl 20+2 regular partners' meeting, May 2024 © City of Vienna/Bojan Schnabl

"With our knowledge management activities, we create space not only for peer-to-peer exchange, but for true shared learning. Our knowledge-sharing formats generate transdisciplinary expertise that enables all programme partners to bring the experience and know-how gained from WieNeu+ into their own day-to-day work."

(Helene Scheller, WieNeu+ WieNeu+ Deputy Programme Manager, City of Vienna – Municipal Department for Technical Urban Renewal)



Figure 19: The WieNeu+ project environment within the municipal administration © City of Vienna/MA 25

Monitoring

All projects are subject to continuous monitoring and are evaluated on the basis of concrete indicators. The latter were developed in cooperation with UIV (Urban Innovation Vienna <https://urbaninnovation.at/>) based on those used for Vienna's Smart Climate City Strategy. The monitoring process delivers timely feedback on the effectiveness of the implemented solutions.